2020 Grant Process
• Introductions
• Overview of Community Foundation
• What is GiVE 365?
• Grant theme
• Requirements for applicants
• Application and attachments
• Important dates
• Grants portal
What is a community foundation?

Charities
What is GiVE 365?

WHO WE ARE

We unite and inform emerging philanthropists to make a collective impact on Greater Memphis.

- Age Groups: 20s, 70s
- Households: 240
- ZIP Codes: 33
Anyone can be a philanthropist
How are dollars spent?

WHAT DOES $1 A DAY DO?

GRANTS
62 Local organizations supported to date

ENDOWMENT
Sustaining the program into the future
A year in the life of GiVE 365
**Submit Your Idea**

**Grant Theme Ideas**

Should...
- Be based on a positive vision for Memphis
- Inspire creative applications
- Be neither too broad nor too narrow
- Be applicable to a variety of organizations, both in mission and size

**Past Themes**

2018: *Reconnecting Memphis*: programs that bridge and celebrate our communities.
2017: *Foundations for the Future*: programs that will help youth meet their potential.
2016: *Memphis 2020*: programs that will have a tangible impact on Memphis in the next five years.
2015: *And now for something completely different*: small grants to support new projects or programs that add value to the community and have a likelihood of success.
2014: *Collaboration for Change*: partnerships that support creative problem solving in the community.
2013: *Home is Where the Heart Is*: projects to make Memphis neighborhoods more vibrant, livable, and secure.
2012: *Eyes on the Prize*: organizations helping students graduate from high school or college
2011: *Fishing Lessons*: based on the adage: Give a man a fish, feed him for a day. Teach a man to fish, feed him for a lifetime.
2010: *Fostering Community in Memphis*
Grant review

“I've enjoyed grant review a lot. This is a meaningful way I can contribute in my community.”
A year of impact
And besides grantmaking?

• Engagement with grantees
• Lunch & Learns
• Donor education
• Member socials
Why is GiVE 365 unique?

- Collective impact
- Ownership
- Exposure
- Engagement
Impact since 2010

Together, we can do more.

$558,590 Granted since 2010
STABLE, SAFE & THRIVING: PROGRAMS THAT ADDRESS HOUSING SECURITY FOR MEMPHIANS
Requirements for applicants

• Projects must fall under the grant theme
• 501(c)(3) organization or a 501(c)(3) fiscal agent
• A reviewed, published LIVEGIVEmidsouth.org profile
• Grant funds should be used within one year
• Project must serve area in or around Memphis
Application details

• Application
  – Detailed description of the project, how it addresses grant theme
  – Who will be served and what needs
  – Partner organizations
  – Timeline
  – Staff/volunteers
  – Goals for the project and evaluation

• Attachments
  – Project budget
  – Any other relevant supports
• Project budget with narrative
  – Sample

<table>
<thead>
<tr>
<th>Budget Description</th>
<th>CFGM Request</th>
<th>Sunshine Foundation</th>
<th>In-kind</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Printing of educational materials (1250 kits at $2.00/each; in-kind paper and folders donated by board member)</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$500</td>
<td>$2,500</td>
</tr>
<tr>
<td>Volunteer training materials (video, 20 binders with tabs)</td>
<td></td>
<td>$450</td>
<td></td>
<td>$450</td>
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<tr>
<td>Consultant (48 hours of curriculum development and 2 hours/week for 33 weeks)</td>
<td>$3,500</td>
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<td>$3,500</td>
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</table>
Important dates & deadlines

• **January 23:** LIVEGIVEmidsouth profiles for new profiles **AND** updates to existing profiles must be submitted

• **February 5, 4:00 p.m.:** Application, attachments must be submitted online; profile **must** be published by this day

• **March 27:** Email notification to Grant Admins regarding application status
Finals and beyond

• **April 20, 5:45 – 8:00 p.m.**: The Bluff on Highland

• **Early May**: Finalists notified about awards

• **Mid-May**: Awards announced at Community Foundation Annual Meeting

• Two grant updates

• Events
Accessing the Grants portal

1. give365memphis.org
2. Login > Grant Login
Questions?
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