



Program:

02/05/2020 12:06 PM

Application #: 256918

Application / Project Name:

Keeping Homeless Families Together - 256918

Application Party ID:

216797

Organization ID#:

13031

Please complete the fields below for your organization. If your program is sponsored by a fiscal agent, please complete the information for the sponsor organization.

Organization Legal Name:

Dorothy Day House of Hospitality

LIVEGIVEmidsouth.org Profile URL:

<https://roundtable.livegivemidsouth.org/organizations/1145498>

Organization Address:

P. O. Box 40269, Memphis, TN 38174-0269

Organization Phone Number:

901-726-6760

If your program is sponsored by a fiscal agent, please list the name of your program.

Grant Contact Name:

Burgess, Tracy

Grant Contact Title:

Grant Admin

Grant Contact Email:

tburgess@dorothydaymemphis.org



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Grant Contact Phone:

9012300093

Total Project Budget:

\$732,475.00

Grant Amount Requesting:

\$10,000.00

As stated in the application guidelines, an eligibility requirement for this application is a published, reviewed LIVEGIVEmidsouth.org profile for the applying organization. To meet eligibility: if the applying organization needs to submit a new LIVEGiVEmidsouth.org profile to be published OR submit updates and edits to an existing profile, it must be submitted for review by January 23, 2020.

I understand this requirement.

Yes

As stated in the application guidelines, a representative from each organization chosen as a grant finalist must give a 3-minute presentation at the GiVE 365 Finals event on the evening of Monday, April 20 at The Bluff on Highland.

I understand this requirement.

Yes

Has your organization ever received a GiVE 365 grant?

Yes

Please provide a brief 2-3 sentence summary of your project or program for use in communications with GiVE 365 members and for The Finals event printed program, should your application be chosen. (The description may be edited by staff.)

Many people are completely unaware of the hundreds of families in Shelby County who do not have adequate, stable, safe housing each night. Family homelessness is an invisible problem. The Dorothy Day House provides transitional housing and support for families; keeping them together until they are self-sufficient and able to move into their own place. After they no longer need our housing services, we stay in touch with families, at their choice, and provide a support system as needed.



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Please describe the project or program for which you are seeking funding and how it addresses the grant theme *Stable, Safe & Thriving: programs that address housing security for Memphians.*

The DDH provides transitional housing and support for homeless families. When working with individual families, we know each family who moves into the DDH is coming from unique circumstances. There is not a set program where each family completes the same tasks. Depending on their needs, families accomplish health, educational, and/or employment goals that they set with a House Manager.

Beyond providing a safe home-like environment, our next goal is the social and economic mobility of homeless families. This is the transition of each family from the state of homelessness to becoming independent and self-sufficient. That approach starts with providing families with basic needs such as housing, food, clothes, and a sense of felt safety, which then allows the family to start to heal from the trauma they have experienced and move toward the next immediate goals. The immediate goals vary from family to family but examples include addressing childcare or schooling needs, receiving counseling, or taking care of medical concerns. Accomplishing these goals allows the family as a whole to start to feel stable and consider long-term goals. As the family is able to focus on long-term goals, they secure sustainable employment, transportation, permanent housing, and financial savings. With the assistance of the DDH House Managers and Ministry Team, once the long-term goals are achieved then the family has moved onto independent living.

This individualized approach has proven to be important because of the many circumstances that can cause a family to be without a stable home. As reported by Fortune in January 2019, “40% of American households are ‘liquid asset poor,’ meaning that they don’t have enough money put away to make ends meet at the poverty level should their income be suddenly interrupted. That figure jumps to 57% for households of color.” Our experience with families serves as an example of Ruby Payne’s discussion on the “tyranny of the moment” when she says “individuals in poverty are typically forced to focus on the immediacy of any number of problems. Simply put, because they are stuck in a cycle of solving today’s issues, they are unable to plan for tomorrow and the future.” Having this knowledge, we encourage them to both think about the future and plan for it with the ultimate outcome of being stable in their own home.

What is the target population(s) addressed by your program or project?

The target population is homeless families, prioritizing those with married spouses and/or teen boys since there are few housing options for them.



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How does your project or program specifically address the needs of this target population? Do you partner with any other organizations to further address these needs?

We understand that families are at the core of this ministry. If we keep them at the center of our work, then we can help them build a stronger family unit, in which they will move out to help build a stronger community, city, and county. From the beginning of the DDH, we have relied on other agencies to provide the services in which they specialize for our families. We are members of the Community Alliance for the Homeless, through which we are made aware of the larger problem of homelessness in the City of Memphis. Also, MIFA will refer families with spouses and/or pre-teen and teenage boys to us, and they assist our families with the Rapid Re-housing process. Finally, we work with other non-profits as needed based on the needs of the families we serve. For example, while families are living in the DDH, we have helped them get into counseling sessions at the Kindred Place, Innovative Counseling, LifeCare Family Services, and Youth Villages. We have referred adults for further education and job training to DeNeuille Learning Center, HopeWorks, and The Collective. Finally, we have assisted families in receiving documentation and other support through the Hospitality Hub and AmericaWorks.

The grant period extends from May 2020 to April 2021. During this period, approximately how many community members will be served by this program?

100

How does your organization qualify that a community member has been served through this program?

The DDH would consider that a parent/family has been served when they have passed the intake process, agreed to the house covenant, moved into the home, set goals with the House Manager, and started making and/or showing progress on those goals. Very rarely in our 14-year history have families only used the DDH as respite care. In those instances, it is clear early on in their stay that they usually require more services than we can provide, hence the need to refer them to other housing options that provide those services.

Please provide a timeline or important dates for the program within the grant period, May 2020 to April 2021.

Between the dates of May 2020 and April 2021, we expect to serve at full capacity with 3 homes operating. We can house 9 families simultaneously, and based on data, we would expect 18 families to have been housed throughout the year timeframe. Each family usually stays about 5-6 months. As we continue operations at the larger capacity, we will be actively raising funds to finalize our capital campaign and purchase and renovate an office building that will also serve as a donation center.



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How and when will you evaluate your program or project?

The Ministry Team evaluates the program regularly with about 6 meetings each year. These meetings help the whole team understand the accomplishments and barriers that current families are facing. Additionally, the team can share new resources that benefit the DDH families.

On a larger scale, the DDH has started to compile the 14-years of data that support our successes and challenges. So far, we have gathered information on representation of the families we serve, such as the number of families we have served, how many adults and children represent those families, how long did they stay, did they ever return, did they reach stability or if not, why.

The Development staff, with the help of the Board of Directors, then compiles data on an annual basis. The compilation is used to show accomplishments and progress with the past year, so our donors are aware of the larger picture of family homelessness in Memphis.

Define success for your program by the end of the grant period. What goals do you have to measure effects or outcomes for participants?

Our goal during the grant period is to house at least 18 families with 14 families (72%) either working through their goals or have successfully moved onto stability. The basic accomplishments for families moving onto stability is that they have:

- affordable housing
- access to transportation to/from work
- employment with wages to sustain family life
- school and/or childcare for their children

To report success to funders we are able to share the number of families who complete their personalized goals and successfully transition out of homelessness.

Define long-term success for your program. What do you expect the long-term effects or outcomes to be for participants?

Many organizations formally track their clients for a one-year timeframe to define whether each has stayed stable. The Dorothy Day House has a different approach. If a family chooses to stay in touch with us when they move out, then we gladly keep in contact with them. Some of those relationships have lasted a decade so far. On the other side, if a family does not want to keep in contact with us and they choose to move on from this situation with a clean slate, then we respect that decision also. We are in contact with about half of the families who have ever lived at the Dorothy Day House.



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With 14 years of experience, we always hope that families stay stable, but we also know that is not a reality for everyone. However, if we stay in contact with families, we can be a support system when life gets off track. With that said though, we've attended a few weddings, were present when new babies were born, and watched as children grew up and graduated from high school.

Please detail the staff members and/or volunteers who will run this project or program during the grant period.

Each home has a House Manager, who primarily supports 3 resident families at a time by helping them accomplish their personalized goals. Each House Manager is supported by the Ministry Team that is made up of staff and volunteers whose responsibilities include interviewing potential families, working with families to help overcome hurdles, and making the tough decision to ask a family to leave when necessary.

In order to keep GiVE 365 members informed of the grant's progress, grantees are required to provide brief updates that can be shared with members at least two times in the twelve-month grant period. Will you be able to provide updates on the project that can be shared with GiVE 365 members through some or all of the following methods: social media, photos/videos, site visits, etc.? Creativity is highly encouraged. Please explain how you could share about your project or program.

Progress reports will be submitted according to the timeline. All reports will include the number of families who have been served and general, non-identifying information on their progress. Some families allow us to share their stories, so if that is possible at the time, we'd be glad to share successes and challenges. The DDH is also very active on social media; we would encourage Give365 members to follow us for regular updates. Previously, we've hosted groups from the Community Foundation for Lunch-n-Learn Sessions so that members can see the individual homes. It also provides us an opportunity to answer specific questions of members. These opportunities can usually be any time of day with prior scheduling.

Remember to provide a project budget by uploading it in the Application Uploads table once you have saved this form. A detailed project budget should include line item expenses such as materials, staff time, and any other costs associated with this program/project. Please detail BOTH revenues and expenses, including other grants or income sources if applicable. A budget narrative may be brief, but it is mandatory.

Full Name of Executive Director or Authorized Signer:

Sr. Maureen Griner



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Date:

2/5/2020

Dorothy Day House of Hospitality



Dorothy Day House

keeping homeless families together

Community Foundation Give365 Grant Application

Budget and Narrative

The grant funds of \$10,000 will be used to provide for specific line items within the program operating budget. The line items include:

Line Item	Request from Give365	Total Annual Budget
Assistance to Individuals	\$10,000	\$10,000
Other direct expenses for families		\$17,000
TOTAL	\$10,000	\$27,000

The Dorothy Day House provides housing and support for homeless families. The *Assistance to Individuals* budget line item can account for a variety of expenditures as they relate to a family's needs for basic necessities. For example, families are in need of food, work uniform clothing/shoes, school supplies, and medicine, and many other items. If the DDH does not have the necessities on site from donated in-kind items, then the staff takes the family member to purchase these items.

Our total 2020 operating expenses is budgeted as \$732,475. The revenue goal is to raise \$1,193,700. The revenue is higher because we are in the middle of a capital campaign where we are still working to purchase/renovate an office space and donation center as well as hire 2 more staff members. The 5-year, \$5 million capital campaign was started in September 2016 with the purpose of purchasing and renovating 3 additional homes, hire the staff needed to operate the larger organization effectively, and to provide for the operational expenses during the 5-year span. To date, we have raised \$3.5 million, opened 2 additional homes as transitional housing, increased staff from 2 to 8, which allows us to have and Executive Director, a House Manager (3) at each home, 2 Development Staff, a Volunteer Coordinator, and a Business Manager.

Before the expansion, we raised funds almost solely from individual giving (95%). Since the expansion, we've had to branch out to corporate and foundation giving, which accounts now for about 50% of our giving. The major corporations and foundations that are supporters of the Dorothy Day House include:

1. Assisi Foundation: \$500,000 (received)
2. Kresge Foundation: \$250,000 (2-yr pledge 2019-2020)
3. FedEx: \$150,000 (3-yr pledge/received 2018-2020)
4. Shelby County Board of Commissioners: \$131,500 (received)
5. Strategic Resource Management: \$75,000 (5-yr pledge 2016-2021)
6. Hyde Family Foundation: \$50,000 (received)
7. Speer Charitable Trust: \$50,000 (received)
8. MGM Resorts Foundation/Gold Strike Casino: \$30,000 (received)
9. Community Foundation of Greater Memphis: \$20,000 (received)
10. Housing Preservation, Inc.: \$20,000 (received)
11. First Tennessee Foundation: \$10,000 (received)
12. International Paper: \$5,000 (received)