



Program: GiVE 365

12/14/2018 10:11 AM

Application #: 224789

Organization Legal Name:

Binghampton Development Corp.

Grant Admin Name:

Haslop, Olivia

Grant Admin Email:

olivia@bdcmemphis.org

Application / Project Name:

Kaleidoscope Kitchen - 224789

In keeping with the grant requirement, does your organization have an updated, reviewed WHEREtoGIVEmidsouth profile?

Yes

To date, what is the amount of GiVE 365 grant funds used?

\$4,352.25

What progress has been made to date in reaching the goals set forward for the above referenced grant? If applicable, include the number of people served and any relevant outcomes.

Kaleidoscope Kitchen has four major goals supported by this grant, all building toward our 3rd Annual Kaleidoscope Food Festival. Our goals include acquiring tech, building a trailer-based, mobile kitchen, contracting translation services, and building staff capacity. In our last grant report, we updated on our progress planning for the mobile kitchen build, positioning ourselves to translate our Culinary Basics for Food Entrepreneurs curriculum, and recruiting a candidate for a new Operations role. Since then, we've officially set the date for the festival for April 13th 2019 and have made great strides in all the areas which GiVE 365 supports.

First, in mid-September, we invited a fellow from the Memphis Fellows program at Second Presbyterian Church to join Kaleidoscope Kitchen as its Operations Coordinator. Due to the fellowship format, we can employ Emalea Rieckhoff 32 hours per week compared to the 20 hours we initially budgeted. We are thrilled by this level of support and the significant contributions Emalea has already made in a short period of time. After three months at BDC, she is now fully "onboarded" and ready to support festival planning from January through April. GiVE 365 funds will account for 50% of Emalea's time during these months and essentially 100% of her efforts for the festival.



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Next, we contracted HatchFW in late September to translate our food entrepreneur curriculum to Spanish. Owned and operated by Claudia Towell, formerly the Director of Marketing at Latino Memphis, we are proud to support a woman- and immigrant-owned business through this work. With Claudia's unique combination of both lingual and design services, we are fortunate that she is also able to format the translated copy into the layout of our existing manual. The expected completion date for the Spanish curriculum is December 15th, allowing us to offer training in Spanish in early 2019.

Finally, the tech budget within this grant allowed us to install our one program iPad previously used for sales in our kitchen for tenants to digitally sign in/out of the kitchen. Using a shared-kitchen management platform called The Food Corridor, this automatically tracks and bills members' usage, exponentially reducing the time required for accounting. We were able to replace the sales iPad with GiVE 365 funds for use at Kaleidoscope Food Festival and other events.

Have there been any unexpected roadblocks or challenges? If so, what adjustments have you made to the scope of work and/or timeline?

As we knew was a possibility, our Construction Job Training Manager welcomed his first child into the world in September, delaying our mobile kitchen build. Unfortunately, his return from paternity leave timed up with the graduation of several trainees, depleting our in-house construction team for the project. However, we were able to quickly sync up with Kaleidoscope Kitchen advisory board member, Binghampton resident, and professional welder, DJ Johnson, who helped us make our blueprint even stronger. Sadly, as we were anticipating constructing the project together in October, DJ suffered a family tragedy, which further delayed the project.

As such, we have taken measures to prepare Plan C. On October 30th, we met with Allen Wagner of Wagner General Contractors, Inc., whose perspective allowed us, once again, to strengthen our blueprint. Mr. Wagner graciously offered to help us and is able to build out most of the project. If DJ becomes available in the new year, we'll ask him to contribute welding where it is still required. If not, we'll recruit the help of Kaleidoscope Kitchen Program Manager's husband, who is a certified welder. We are optimistic that the trailer-based, mobile kitchen will be better for all its challenges, and we look forward to updating the Community Foundation on details in the new year.

Please note any important changes to board membership or key staff that could affect this project.

We are saddened by the loss of advisory board member Chef Gary Williams, who passed on December 5th. At the first Kaleidoscope Food Festival, Chef Gary donated his food truck for the day



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to a neighborhood entrepreneur whom he also mentored in the days preceding the event. While Chef Gary cannot be replaced, we are grateful for support from GiVE 365 to contract culinary expertise for festival preparation and day-of activities, for which we are currently exploring leads.

After two years of program development, Program Manager Olivia Haslop will now transition Kaleidoscope Kitchen operations to new staff members. She will continue part-time over the next several months to build out the program team, increasing program capacity by 225%.

Are there any upcoming events, volunteer opportunities, wish list items, or organizational milestones you would like to share with GiVE 365 members?

Please join us April 13th for Kaleidoscope Food Festival, 1-5 PM at Wiseacre. Volunteers should email olivia@bdcmemphis.org. Other wish list items include Kroger and Amazon gift for Culinary Basics supplies.

Since our last report, we crossed these program milestones:

- The opening of Global Café, featuring three Kaleidoscope trainees.
- 100% graduation rate and 36% test score improvement in our second Culinary Basics cohort.
- News of the Inspire Community Café soft openings at Binghampton Gateway Center December 15th, 18th, and 20th. As a food truck, Inspire was our first, kitchen member.
- Our second Co.Starters graduation with EPIcenter Memphis.
- Catering for the GiVE 365 holiday event with first-time vendor, 313 Salsa and Spices.

REMINDER: Please provide any articles or other media notices about this grant by uploading it in the Application Uploads table once you have submitted this report or paste in any relevant URLs to media coverage below.

Full Name of Executive Director or Authorized Signer:

Olivia Haslop

Date:

2/1/2018

Application Id:

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